

## ROASTED GRAIN ADVERT – BETTER THAN COFFEE – SOLD IN STAMFORD 1822

An Act of Parliament having been passed to legalise and promote the sale of the above article, and to encourage its use, the public are respectfully informed that PREPARED ROASTED ENGLISH GRAIN, making, when ground or broken. *Hunt's Vegetable Breakfast Powder*, is now on sale at J.DRAKARD's News-office, Stamford, at one shilling per lb. In pounds, half pounds and quarter pounds. It only requires one trial to convince those who use it, that this invigorating beverage is as grateful to the palate as it is salubrious and economical. One pound of the Roasted Grain, will go as far as one pound and a half of coffee, and it possesses ten times the nourishment without partaking of the heating and deleterious qualities of that berry.

Sold wholesale at the manufactory, Broad-wall, Blackfriars-road, London; and all orders supplied, on the same terms, by application to J.Drakard, agent for the counties of Lincoln, Rutland, Huntingdon, Cambridge and Northampton, to whom persons in those counties wishing to become agents for the sale of this excellent, cheap, and nutritious beverages are requested to apply.

SOURCE.

DRAKARD'S STAMFORD NEWS (FRIDAY) SEPTEMBER 20<sup>TH</sup> 1822 p1/c1

Note

John Drakard, best known as the editor of Drakard's Stamford News, the publisher of Drakard's History of Stamford (1822) and other radical publications. Drakard supported the radical cause and was also a thorn in the side of the Cecil family and against the Burghley interest in the town.

It probably therefore should not be a surprise that Drakard sold Hunt's Vegetable Breakfast Powder, a breakfast drink, made by a firm created by Henry Hunt, a radical orator, who had been arrested at Peterloo in 1819 and believed in parliamentary reform and the repeal of the Corn Laws.